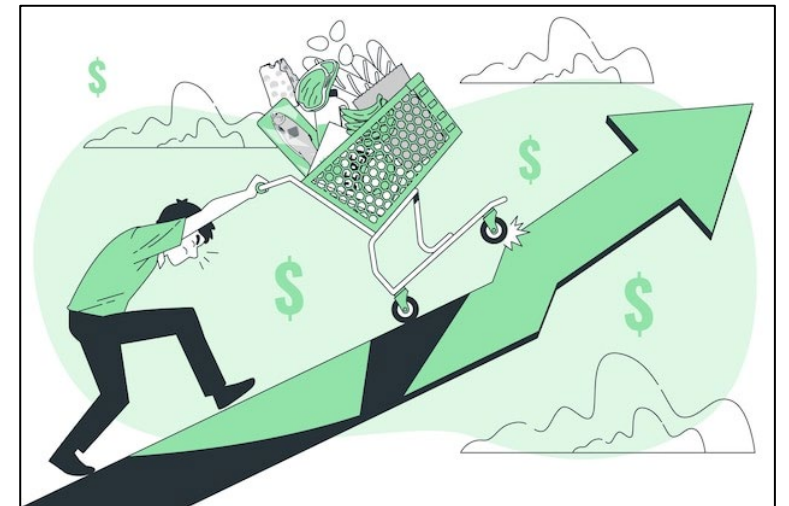


# Did you know?

What cost \$1 in 2019 now costs \$1.21 in 2024

***That is a 21 % increase***

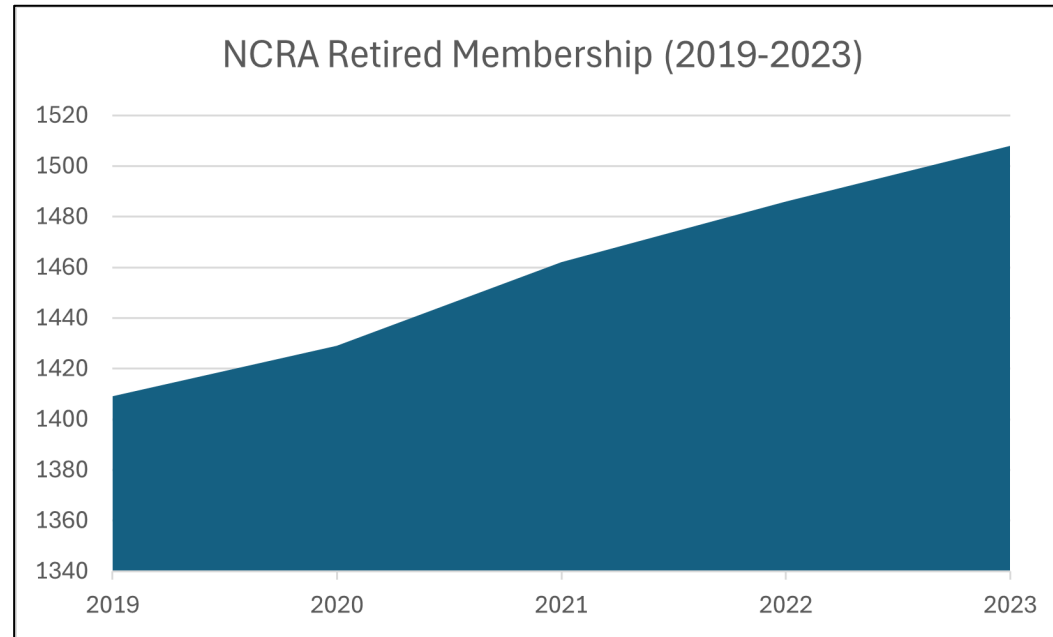
**Numerous services and expenses have risen even more due to inflation: This includes the cost of doing business!**



## Did you know?

NCRA certifications are the most widely accepted, nationally recognized professional stenographic court reporting and captioning certifications in the country?

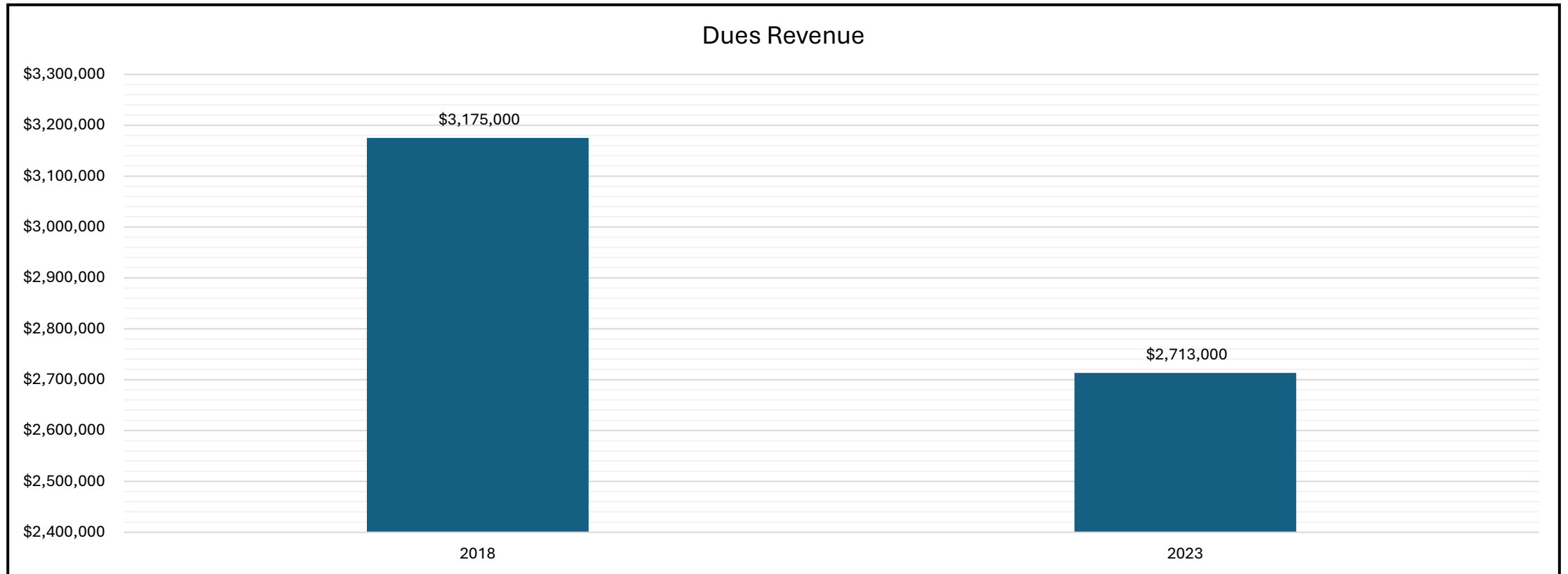




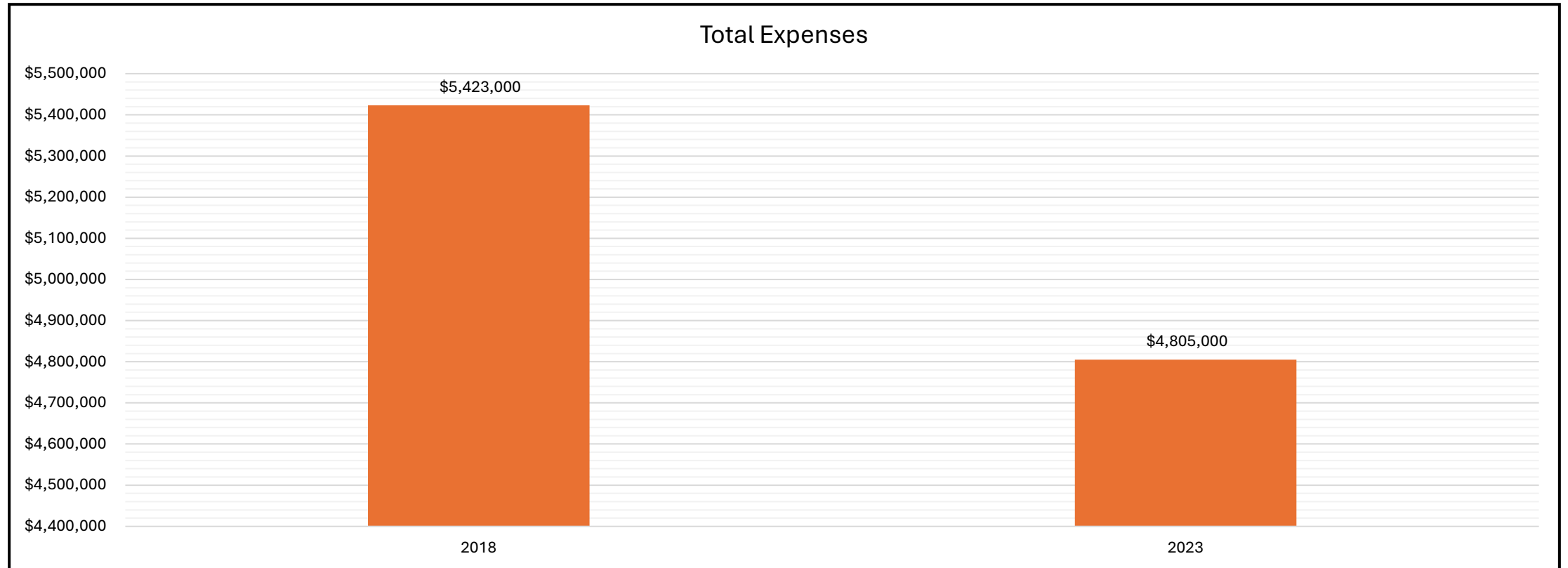
## The numbers tell the story

**Reporters are converting to Retired Status at a higher rate,  
but only 12% pay membership dues.**

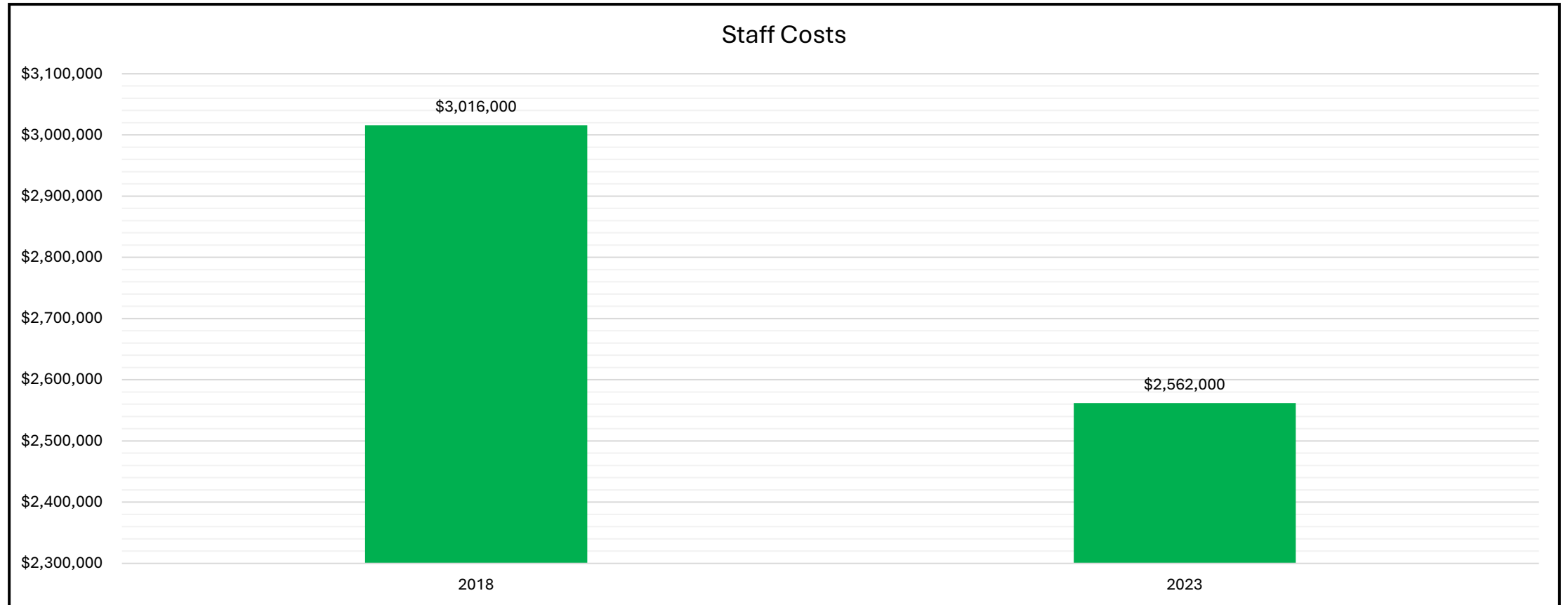
# 2018 to 2023 changes in: Dues Revenue



# 2018 to 2023 changes in: Expenses



# 2018 to 2023 changes in: Staffing



# 2018 to 2023 changes

	2018	2023	Variance
Dues Revenue	\$ 3,175,000	\$ 2,713,000	(\$462,000)
	2018	2023	Variance
Total Expenses	\$ 5,423,000	\$ 4,805,000	(\$618,000)
Staffing	2018	2023	Variance
Staff Costs	\$3,016,000	\$2,562,000	(\$454,000)
Staff Count	26	26.5	-0.5
Cost of Living	2018	2023	Variance
CPI-w (12/31/XX)	244.786	300.728	23%
2025 NCRA Dues	\$ 300	\$ 350	17%



# **SUPPORT** your membership journey

Isn't a **\$50 adjustment** worth **125 Years** of promoting the profession?

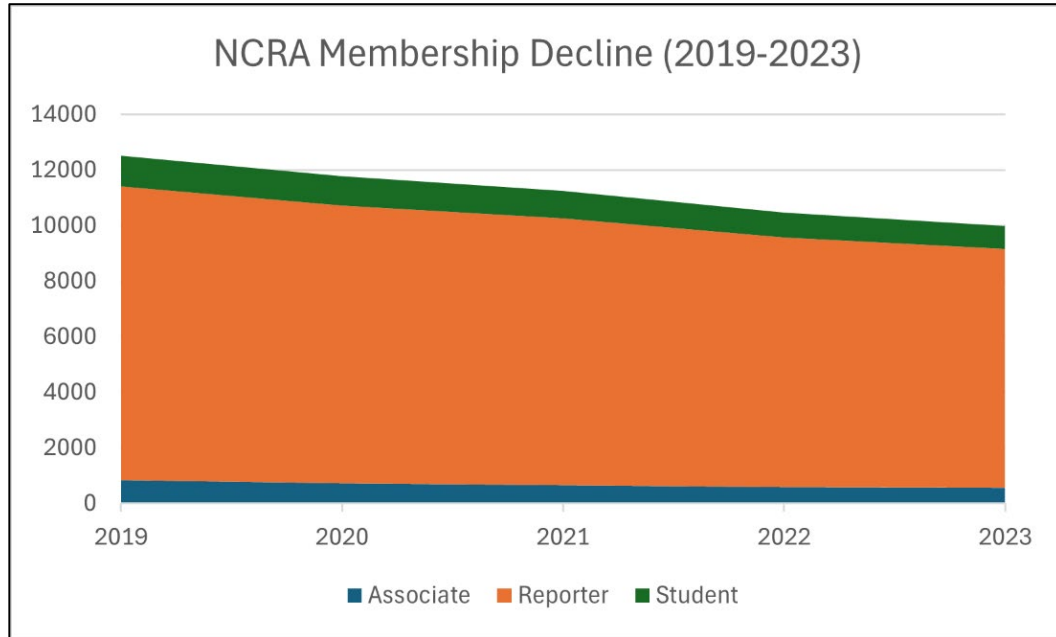
**\$50**



**Certifications**  
**Advocacy**  
**Annual Conferences**  
**Student programs**  
**Professional webinars**  
**Member discounts**



# The numbers tell the story



**Regular membership  
is down.  
A dues adjustment will  
aid in balancing the  
dollars needed to keep  
the Association  
operating.**

# Support the student membership journey

## A \$50 adjustment will:

- Keep dues affordable, helping students to jumpstart their careers with early access to NCRA benefits.
- Support mentoring opportunities, scholarships, grants, and other programs that directly support student success.
- Provide students the opportunity to attend Conference at a reduced rate or via scholarships to network and attend all sessions.
- Continue resources like the *Up-to-Speed* newsletter, the online *JCR* magazine, and much more!

**It's their professional journey.  
Protect it by supporting the dues adjustment.**



# Support the New Professionals journey

## A \$50 adjustment will:

Maintain a graduated dues policy to provide new professionals with the ability to establish themselves in the profession and have access to NCRA benefits.



**It's your professional journey.  
Protect it by supporting the dues adjustment.**

# Support your membership journey

## A \$50 adjustment will:

- Maintain and potentially increase the current benefits NCRA offers including:
  - *Affordable insurance coverage -- National certifications*
  - *Continuing education -- Access to affordable conferences and other professional events*
  - *Advocacy for the profession at the state and national levels -- Exclusive savings programs*

**It's your professional journey.  
Protect it by supporting the dues  
adjustment.**



# Support your retired membership

## A \$50 adjustment will:

- Provide continued access to the stenographic court reporting and captioning professions
- Maintain affordable insurance programs
- Keep access to the latest in news and industry trends
- Secure exclusive savings programs

**It's your  
professional  
journey.  
Protect it by  
supporting the  
dues adjustment.**



Did you know?

**Employment-related professional association dues or fees are allowable as tax deductions if they meet the guidelines established by the IRS**

**(IRS Publication 529, Miscellaneous Deductions)**



# What's in jeopardy?

**Without a dues adjustment, here's what's at risk**

- National Speed & Realtime Contests
- Conference and meeting programming
- New educational programming
- Advocacy outreach
- State & National media outreach
- Free webinars



**Fight the good fight!**

**Protect the future of  
stenographic court reporting  
& captioning.  
Support the dues  
adjustment.**



**MAKE  
AN  
INFORMED  
DECISION.**  
Find critical information  
on dues adjustment



**CENTS THAT  
MAKE SENSE**

---

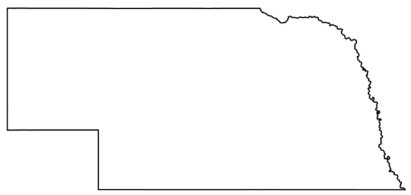
**VOTE FOLLOWING THE  
ANNUAL BUSINESS MEETING  
AUGUST 1, 2024**





# Advocacy at its best. Keep it going. Support the dues adjustment.

NCRA advocacy efforts have made an impact at the state level.



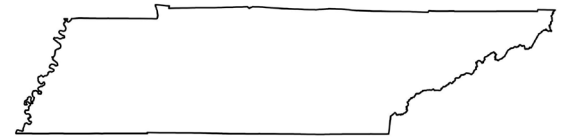
**Neb.**  
Monitoring AI in courts



**N.H.**  
Bill 1412-FN



**Ohio**  
Monitoring AI in courts



**Tenn.**  
Licensing



**Wash.**  
Sen. Bill 6073



# Advocacy at its best. Keep it going. Support the dues adjustment.



**Calif.**  
**S-662**



**Fla.**  
**Rule 2.535**



**Ill.**  
**CRS Act of 1984**



**Mich.**  
**Sec. 1491 Act, 1961**

**NCRA advocacy efforts have made an impact at the state level.**



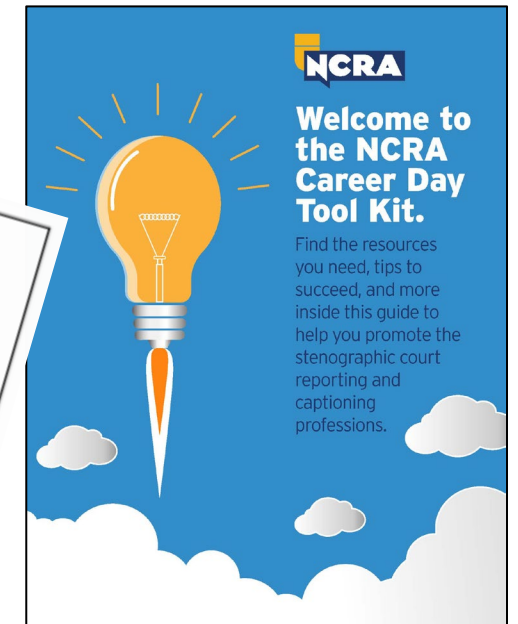
## Did you know?

NCRA reaches out to more than 9,000 students, prospective students, teachers, and administrators with its online student newsletter that shares news about student achievements, events, testing, scholarships and grants, mentoring, and more.



# Did you know?

NCRA provides professional resources, toolkits, career fair flyers, and more to help you promote the profession.



# Why your vote matters

Support the dues adjustment and ensure that NCRA can continue to provide resources, education, and advocacy for the profession and for all members.

A vote YES is a vote for a Stronger, Collaborative NCRA community!



A graphic with a white background and a blue border. On the left, a blue circle contains the text 'MAKE AN INFORMED DECISION.' in white, bold, sans-serif font. Below this, in a smaller white font, it says 'Find critical information on dues adjustment'. To the right of the circle is the NCRA logo (a blue speech bubble with 'NCRA' in white) above a copper penny. The penny has '13.7¢' and 'A DAY' printed on it. Below the penny, the text 'CENTS THAT MAKE SENSE' is written in a bold, blue, sans-serif font. A horizontal line separates this section from the bottom section, which contains the text 'VOTE FOLLOWING THE ANNUAL BUSINESS MEETING AUGUST 1, 2024' in a bold, blue, sans-serif font.

# The value of a professional organization

- **Membership, Leadership, and Governance**

- **Nationally recognized certifications**

**Unparalleled educational offerings**

- **Advocacy and Networking**

- **NCRA Marketplace and savings opportunities**

- **Support for affiliated court reporting associations**

Supporting the dues adjustment is about securing the future of **your** organization. By investing in growth and sustainability, NCRA can continue to serve **YOU**, our members and the stenographic court reporting & captioning community, effectively for years to come.

# NCRA Membership Dues Adjustment Proposal

## MEMBERSHIP CATEGORY

## CURRENT DUES

## PROPOSED DUES

*Effective 2025*

Participating or Registered

\$300

\$350

Participating or Registered (International)

\$150

\$175

Associate Member

\$179

\$209

Associate Member (International)

\$145

\$169

Student

\$55

\$55

Retired

\$150

\$175

Retired Lifetime (prior to Jan. 1, 2018)

\$0

\$0

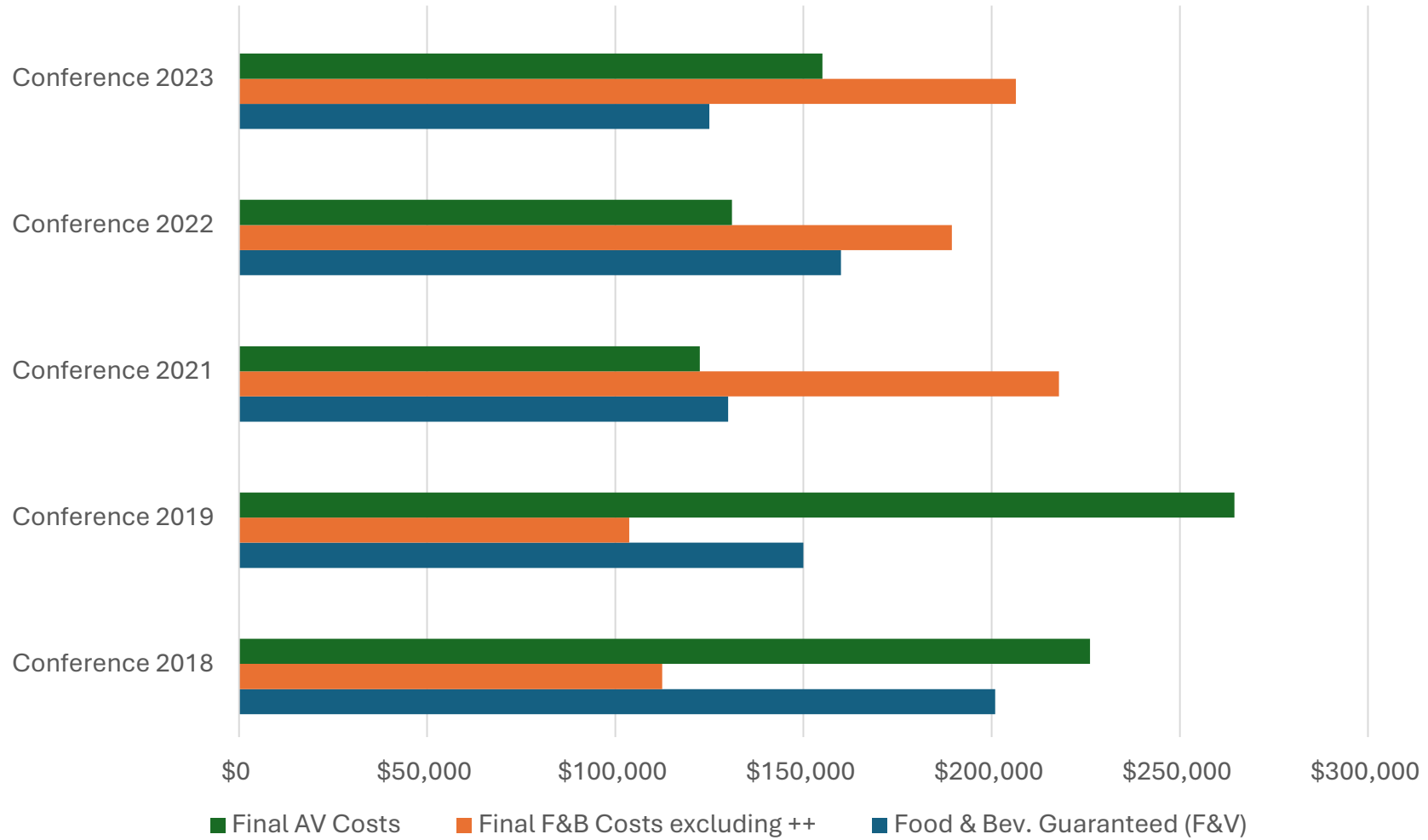
Honorary

\$0

\$0



## Conference Costs for F&B and AV 2018-2023





## For the 2024 Conference & Expo...

- **The estimated costs for this year's Conference & Expo are:**
  - **Food & Beverage = \$150,000**
  - **Additional services and taxes = \$48,000**
  - **For a total cost of \$198,000**

# Ever wonder where your Conference money goes?



Depending on location...

A gallon of coffee costs \$98.05 (16 cups per gallon).



A continental breakfast costs \$37.10 per person, per day, just for breakfast breads & coffee.

A boxed lunch costs \$42.40.

A buffet dinner with one drink ticket costs between \$103.35 and \$238.50 per person.

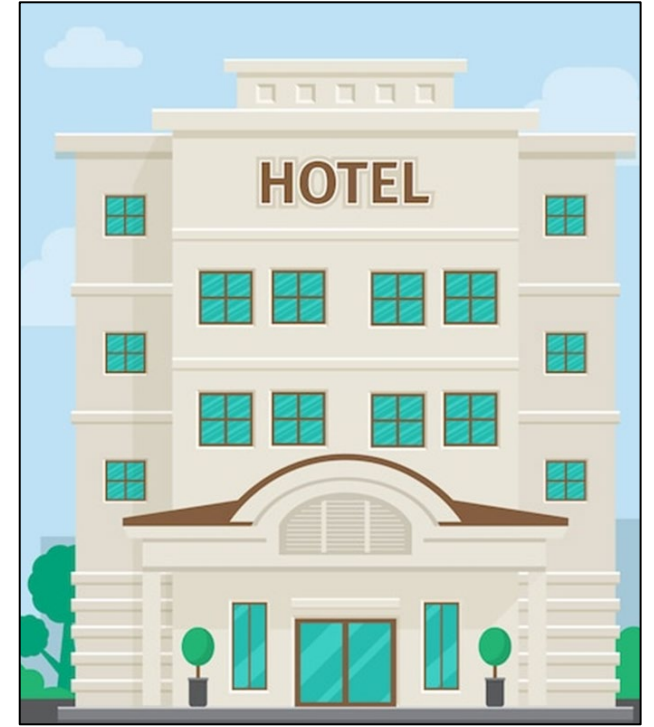
Sodas cost \$5.30 each.



## Did you know that?

- The standard room rate for a regular hotel guest is approximately \$290 (plus tax) per night **vs.** \$199 (plus tax) per night for NCRA attendees.
- The NCRA registration fee\* and room rate for the 2024 NCRA Conference & Expo are **GREAT BARGAINS.**
- Hotels charge for easels, podiums, room keys, and power.

*\* Family members are not included in the NCRA registration fee and are therefore not included in the refreshment breaks and breakfasts. All rates include 25% service fee and 6% sales tax.*



# Did you know this about the Speed & Realtime Contests?

- The 2019 National Speed & Realtime Contests cost NCRA **\$7,250**. *Does not include cost of box lunches and breakfast for the graders, or Awards luncheon tickets.*
- The 2024 National Speed & Realtime Contests cost **\$9,900**. *Does not include cost (approx. \$2,800) of box lunches for the graders, breakfasts, or Awards luncheon tickets.*



# Snapshot of savings

- **The Business Summit was added to the Conference & Expo in 2023 as the Firm Owners' Focus to save on expenses.**
- **Due diligence is done by sending Requests for Proposals (RFPs) when contracts expire to ensure reputable and professional vendors are secured at the best price possible.**
- **NCRA has consolidated its footprint to include a better use of time, expenses, and space, by holding session on Thursday afternoon at Conference rather than Sunday mornings.**



# Did you know this about Conference?

- The registration cost to take an in-person test does not cover the cost to host the event at Conference.
- Hotels charge between **\$20 and \$42** per power strip to rent, not including the **25% service fee, 6% tax**, and labor costs to install, plus internet, which can cost up to **\$200** per day.
- A total of 83 power strips were used at the 2023 Conference
- In 2023, **\$1,220** was spent on power cords for 36 members who tested onsite.



# Costs continue to climb



According to the International Monetary Fund, the cost of food, beverages, and other items will continue to trend upward through 2024.

# The impact of inflation on hosting a Conference

- According to the 2024 State of the Meetings Industry Meeting Planner Survey, the cost of Food & Beverage and Audio/Video services have increased by 50 percent in the last year.
- Inflation has also increased the cost of:
  - ✓ Guest rooms
  - ✓ Meeting technology services





## Did you know this about the NCRA A to Z<sup>®</sup> program?

- The NCRA A to Z Program hosts two virtual open houses each year, free of charge, for those interested in court reporting to learn more about career opportunities.
- The NCRA A to Z Program Coordinator position was not budgeted for, and the salary is an added expense.
- This position has supported a program in all aspects which has seen more than 400 certificates earned in 2023 and almost 300 already in 2024.



## Did you know this about the NCRA A to Z<sup>®</sup> program?

- More than 1,000 people registered in 2023 for an A to Z program and received individual and personal responses to inquiries regarding setup, the platform, and next steps, as requested.



# Did you know this about the NCRA A to Z<sup>®</sup> Program?

- NCRA has expanded headquarters A to Z offerings from 4 per year in 2022 to 8 per year in 2024.
- Each live A to Z course offering requires between 12-18 after-work hours for staff. That adds up to 72-108 hours per calendar year!
- A to Z sessions each run for 6 instructional weeks (not including setup and closing), resulting in NCRA staff managing 48 weeks per year of **FREE** course support and material for participants.



# Here's a look at Professional Development

- Approving events, qualifying programs, and processing certification renewals used two full-time staff and one part-time staff in 2010. In 2024 it is now handled by only one full-time staff.
- Prices for submitting continuing education **have not** increased since 2015.
- Prices for *JCR* article tests **have not** increased since 2021.



# Here's a look at Professional Development



- The Learning Center offered **21 free webinars** for members in the last three years. This included free webinars for students, teachers, and mental health.
- Each time a webinar is held, it takes 3 hours of staff time the day of the event, not including recruitment, advertising, and behind-the-scenes work, to host the event.



# Here's a look at Professional Development

**Approximately 50 staff hours per week in the Professional Development Department are dedicated to:**

- Administering free programs and scholarships.
- The NCRA A to Z program (and its committee), virtual mentoring, schools and students (and the student/teacher committee), scholarships, membership, and much more!



# Here's a look at NCRA Certification

It takes two full-time staff to handle development, administration, and research for NCRA's seven national certifications:

**RSR, RPR, RMR, RDR, CRR, CRC, CLVS**





# Here's a look at NCRA Certification



- **More than 3,600 Skills Tests are offered each year.**
- **More than 350 Written Tests are offered each year.**
- **Two in-person testing & training events for the CLVS are offered each year.**





# Here's a look at NCRA Certification

- NCRA staff oversees the development, recording, and implementation of more than 50 new Skills Tests annually.
- Members of the Professional Development Team serve as liaisons to five testing committees (WKT, SKT, TAC, CRC, CLVS)



- The cost for Skills Test bank development, professional recording, and editing for the RSR, RPR, RMR, CRR, and CRC combined is **\$11,000** annually.
- The cost to update the Job Task Analysis for the RPR, RDR, and CLVS combined is **\$75,000** annually.



# Rising costs have impacted the price of testing

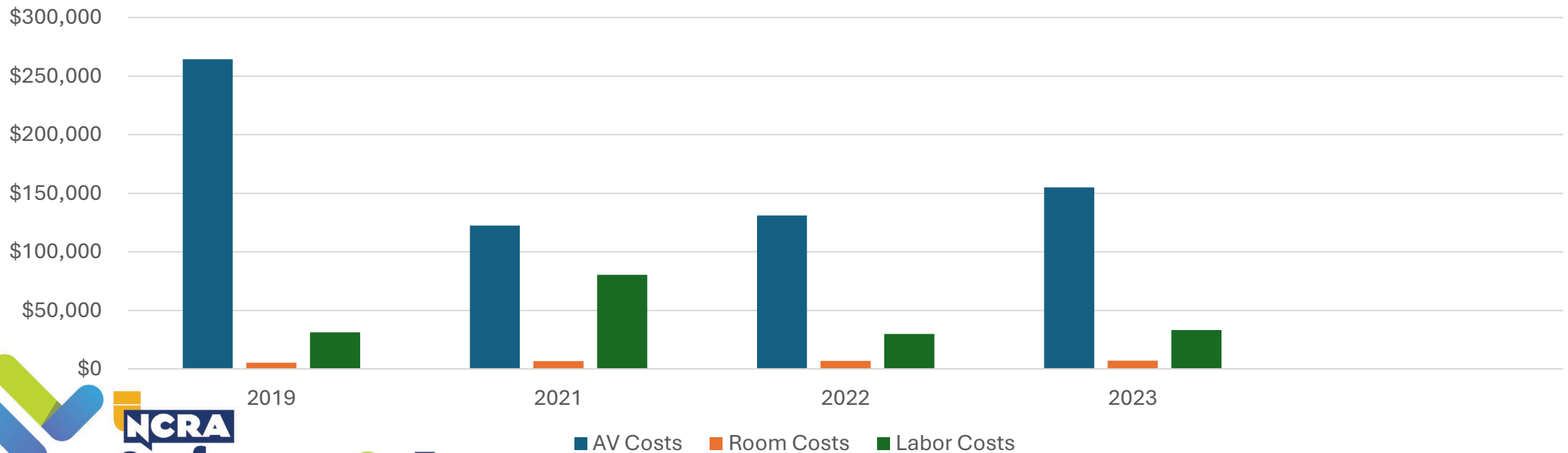


- In 2019, student testing fees were \$77 per leg.
- In 2022, student testing fees were \$82 per leg.
- In 2024, student testing fees per leg were \$86 per leg.
- *These fees reflect increases in service costs for test, proctor providers, and graders.*

# Conference AV, room, and labor costs

## Conference Costs

*Note: 2020 Conference was held virtually due to COVID.  
AV costs have been significantly cut but have continued to rise.*



# JCR magazine – July 2019 vs. 2024

